FOR IMMEDIATE RELEASE

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BELLE AIRE CREATIONS NAMES

BRETT OPITZ, ACCOUNT EXECUTIVE

Belle Aire Creations recently promoted Brett Opitz to the position of Account Executive. Brett started his career at the company in the beginning of 2016 as a member of our customer advocate staff. Brett's enthusiasm has enabled him to build strong customer relationships and will now extend his advocate skills to Account Executive where he will be servicing Belle Aire's customers in the Midwest. Opitz graduated from Illinois State University in Normal Illinois with a degree in International Studies and is an avid sports enthusiast.

Opitz will be a valuable addition to our sales team, says Stacey David, VP of Sales for the company.

About Belle Aire Creations

Founded in 1982, Belle Aire Creations has grown to become a leading supplier of fragrances and odor management to the air care, personal care, household, pet, automotive and institutional/commercial care industries. Our new TMM, Total Malodor Management® technologies are revolutionizing the way the world manages malodors. We have built our reputation on innovation, customer service and solutions and are committed to the highest standards of quality and sustainability. A partnership with Belle Aire Creations provides winning fragrances to our customers and their products.

For more information, visit www. Belleairecreations.com