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BELLE AIRE CREATIONS NAMES

JEREMY DAVID, MANAGING DIRECTOR OF INNOVATION AND TECHNOLOGY

As Managing Director of Innovation and Technology, Jeremy will lead and oversees the efforts of all new and existing technology platforms.

Jeremy brings to his new position more than 15 years' experience in the fragrance industry. He has been involved with strategic planning, advanced sales and business development for Belle Aire and has developed outstanding relationships with many leading companies in the fragrance and packaging industries. Belle Aire Creations President and CEO Don Conover said, "Jeremy's passion for new product innovation and technologies coupled with his vast sales and business development knowledge will be the driving force of our future success".

About Belle Aire Creations

Founded in 1982, Belle Aire Creations has grown to become a leading supplier of fragrances and odor management to the air care, personal care, household, pet, automotive and institutional/commercial care industries. Our new TMM, Total Malodor Management® technologies are revolutionizing the way the world manages malodors. We have built our reputation on innovation, customer service and solutions and are committed to the highest standards of quality and sustainability. A partnership with Belle Aire Creations provides winning fragrances to our customers and their products.

For more information, visit www. Belleairecreations.com