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Date: 7/24/2017

BELLE AIRE CREATIONS NAMES JERRY BELLEK CHIEF TECHNICAL OFFICER

Belle Aire Creations promotes Jerry Bellek to Chief Technical Officer. Bellek is a senior member of Belle Aires team of perfumers and scientists and will help lead the advancement of emerging technology platforms and the continued success of the company's Total Malodor Management.

Jerry has been a member of the American Society of Perfumers since 2006. He has extensive experience in fine perfumery and in the personal care arenas. Jerry specializes in technically advanced fragrances and has a passion for the understanding of the science behind malodor management.

Belle Aire Creation's President Donald Conover said, "Mr. Bellek is a great asset to Belle Aire and will head up the company's TMM Division."

About Belle Aire Creations

Founded in 1982, Belle Aire Creations has grown to become a leading supplier of fragrances and odor management to the air care, personal care, household, pet, automotive and institutional/commercial care industries. Our new TMM, Total Malodor Management® technologies are revolutionizing the way the world manages malodors. We have built our reputation on innovation, customer service and solutions and are committed to the highest standards of quality and sustainability. A partnership with Belle Aire Creations provides winning fragrances to our customers and their products.

For more information, visit [www. Belleairecreations.com](http://www.Belleairecreations.com)